

# TUESDAY JUNE 21

*Education Seminars: Schedule and Descriptions  
Exhibitor move-in day. No trade show.*

9:00 am  
10:00 am

- **The Post-COVID Market: Keep New Customers Coming Back | Julie Campbell**  
The COVID-19 pandemic completely upended many aspects of life as we know it. During the shutdowns, many consumers found comfort in green industry products—even if they had never taken an interest in horticulture before. As a result, numerous entities found themselves selling more plants than they could keep in stock. In this class, we will break down how businesses can keep these new consumers happy and coming back for more even in a post-pandemic world.

9:00 am  
12:00 pm

- **Advanced Disease Update | Jean Williams-Woodward**  
Disease prevention and treatment represents a major investment in time and financial resources in nursery and greenhouse production. Jean Williams-Woodward with the University of Georgia will discuss the latest techniques you can implement to keep your operation disease free.

10:00 am  
11:00 am

- **Arboricultural IPM: Diagnostics to Structural Pruning | Kevin Chase**  
Kevin Chase, an entomological researcher for Bartlett Tree Experts, will share what a full IPM program in arboriculture looks like on a daily basis from the lens of an entomologist. Topics such as lab diagnostics, invasive species, beneficial insects, root invigoration and structural pruning will be covered.

11:00 am  
12:00 pm

- **First Year Flowering Perennials | Sarah Houtsma**  
Learn about the benefits of amazing first-year flowering perennials and where you can find them from Sarah Houtsma with Ball Horticultural Company.

11:00 am  
12:00 pm

- **Disconnecting Tree Branches: Low-Risk Pruning Biology | Kim Coder**  
Pruning can sustain trees long-term or badly damage them, depending upon the skill of the arborist. Understanding structural connections and disconnections when pruning is a crucial component to maintaining the tree's health—and to maintaining *your* bottom line. Kim Coder with the University of Georgia will teach you how to carefully avoid sustaining tissues and defensive zones while pruning to make the task effective and low-risk.

1:00 pm  
2:00 pm

- **Trends in Floral: What is Shaping the Market | Ben Campbell**  
This session will focus on the changing consumer within floral, such as consumer demographics, consumer preferences, means of purchasing and other trends. Discussion will also involve how these changes are impacting businesses and how best to be proactive and not reactionary to the market.

1:00 pm  
3:00 pm

- **Advanced Pest Update | Zia Williamson, Rehan Arshad and Daniel Ibiyemi**  
This class will discuss the biology and management of borers and leaf-feeding pests as well as their potential impact on beneficial insects.

1:00 pm  
4:00 pm

- **Georgia Certified Plant Professional and Georgia Certified Landscape Professional Certification Review | Wayne Juers, Greg Huber and Laura Ney**  
Plants are the language of the industry, and mastering plant identification and understanding plant growth are essential skills for the horticulture practitioner. The session will highlight the curriculum of the Georgia Certified Plant Professional Study Manual and help those preparing for certification but will be beneficial to those who just want to brush up on their skills, too.

2:00 pm  
3:00 pm

**PANEL DISCUSSION: Customer Service in a Post-Pandemic World: What to Keep, What to Lose | Ben Campbell, Julie Campbell and other industry leaders**



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● Georgia ● Tennessee ● North Carolina ● ISA  
● Alabama ● South Carolina ● GCLP ● IA



1:00 pm  
2:00 pm

● **Sprayer Calibration | Mark Czarnota**

● Join Mark Czarnota, associate professor and weed scientist for the Department of Horticulture at the University of Georgia, to learn how to properly calibrate your sprayer to achieve the most effective pesticide application.

1:00 pm  
2:00 pm

● **Creating Effective Workflow Management Systems | Jenny Hardgrave**

Simply Flowers, Inc. successfully designs, plans, installs, invoices and maintains gardens for almost *one thousand properties* every year. How? By implementing a workflow management system that really works. In this class, Jenny Hardgrave, president of Simply Flowers, will teach you how to create your own workflow system in your business that will help minimize errors, improve communication and maximize efficiency so your flower seasons run smoother than ever before.

1:00 pm  
2:00 pm

● **Now Trending at the Botanical Gardens | Katie McCollum and Raleigh Wasser**

This class will discuss share some of the best features and plants in Georgia's botanical gardens. First, Katie McCollum, curator at the State Botanical Garden, will discuss the Alice H. Richards Children's Garden which teaches children of all ages more about the plants and animals that call Georgia home. Then, take a look at some of the Atlanta Botanical Garden's favorite and toughest perennials with Horticulture Manager Raleigh Wasser and learn which plants stay beautiful even under stressful conditions.

2:00 pm  
3:00 pm

● **Biocontrol Options for Common Pests | Daryl Johnson**

● This session will discuss practical and effective solutions for the most common pests—such as aphids, thrips and spider mites—using various biocontrol options and techniques.

2:00 pm  
3:00 pm

● **Seed Saving: Creating a Garden Legacy | Josh Fuder**

This class is an overview of plant biology, techniques and best practices for proper seed saving.

2:00 pm  
3:00 pm

● **Pruning Ornamentals | Rob Trawick**

Join us to learn proper pruning techniques and the tools to achieve the best results.

3:00 pm  
4:00 pm

● **Soil Basics and Fertility | Jason Lessl**

This session will cover the physical and chemical properties of soil which enables it to function as a medium for plant growth. Jason Lessl with the University of Georgia will discuss how these parameters impact soil fertility and management practices, and he will demonstrate how to take samples of soil and plant tissue, how to perform an analysis of the samples and how to interpret the results.

3:00 pm  
4:00 pm

● **The Whats, Whys and Hows of Tree Pruning | Jason Gordon**

This presentation will address reasons for young and mature tree pruning, pruning types and pruning techniques.

3:00 pm  
4:00 pm

● **Streambank Restoration: Is It Really All Downhill from Here? | James Shelton**

Fixing streambanks is a tricky issue to address, but it's critical to stewarding the resources that keep us going. University of Georgia Associate Professor James Shelton will share techniques and case studies to help you stay between the ditches.

# THURSDAY JUNE 23

*Education Seminars: Schedule and Descriptions  
Trade show open from 9:00 am - 3:00 pm.*

**7:30 am**

8:30 am

**GGIA Annual Meeting | GGIA Board of Directors**

Join the GGIA Board of Directors and special guests as we announce the winners of the GGIA Professional Awards and present the winners of the GGIA Bill Inabinet Scholarships. Learn more about the work of the association as well as updates from our key strategic partners. Complimentary breakfast provided.

**8:00 am**

4:00 pm

**Pesticide Training and Review | UGA Extension**

Georgia county extension agents will train turfgrass and ornamental landscape employees to obtain a Commercial Pesticide Applicator's Category 24 Georgia license. This license is required for anyone that does contract spraying of herbicides, insecticides and fungicides in Georgia for residential, industrial, or business applications. This session is also open to licensed applicators who would like a refresher course. **Participants are required to purchase and bring both the *National Pesticide Applicator Certification Core Manual* and the *Ornamental & Turf Pest Management (Cat. 24) Study Guide*.**

**8:45 am**

9:45 am

**GCPP and GCLP Meet and Greet | Greg Huber**

All Georgia Certified Landscape Professionals and Georgia Certified Plant Professionals are invited to drop by for program updates and enjoy networking with other certified practitioners.

**9:00 am**

10:00 am

● **Irrigation Systems: Basics, Maintaining and Repairing | Gary Hawkins**

This workshop will explain basic irrigation systems, how to maintain the systems and how to perform basic repairs of irrigation systems.

**10:00 am**

11:00 am

● **Growing Undercover: Cold Frames and Other Structures | Katy Ross**

In this class, we will take a look at cold frames and other structure options Georgia growers have for small- to medium-scale plant production. We will discuss cold frame and high tunnel structures, coverings, flooring and how to mitigate problems you may encounter with pests and diseases.

**10:00 am**

11:00 am

●●● **Turfgrass Disease Update | Alfredo Martinez**

A review, update and significance of the main turfgrass diseases observed in 2021 as well as disease trends and forecasts for 2022 will be discussed.

**10:00 am**

11:00 am

**Georgia WaterWise Meeting | Laurie Lofton**

**11:00 am**

12:00 pm

●●● **Organic Turfgrass Management: Opportunities and Challenges | Clint Waltz**

Interest in organic turfgrass management options remain high but product options and supportive research is limited. Research results from recent studies of organic fertility, weed and disease control will be evaluated as possible options for landscape management practices.

**11:00 am**

12:00 pm

● **Managing Instructional and Retail Greenhouse Environments | Aaron Poulsen**

How do you get your plants ready for that market date? What is going to get you best sales or learning for your students? What is going to go wrong? Hear about some of our mistakes and what has been learned in the Gwinnett Technical College greenhouse, from production scheduling, to fertilization, propagation or no propagation, pest control, watering and even customer-related issues.

**1:00 pm**  
2:00 pm

- **Urban Forestry Today | Rachel Moses**

Learn about the benefits of urban forestry, how to navigate new policies being put into place, and how to talk to your customers about the importance of these policies.

**1:00 pm**  
2:00 pm

- **La Irrigación (Español) | Rolando Orellana**

Ven y aprende con nosotros elementos básicos de irrigación, mantenimiento y formas eficientes de irrigar jardines y arboles. [Come and learn with us the basics of irrigation, maintenance and efficient ways to irrigate gardens and trees.]

**2:00 pm**  
3:00 pm

- **Identificación de Plantas Comunes (Español) | Laura Ney**

Aprende a identificar algunas plantas comunes que se encuentran en los paisajes de Georgia. [Learn to identify some common plants found in Georgia landscapes.]

**3:00 pm**  
4:00 pm

- **Trabajo Seguro con Pesticidas (Español) | Rolando Orellana**

Aprende a como usar pesticidas de manera segura y a como protegerte de la exposición por manejos de productos. [Learn how to use pesticides safely and how to protect yourself from product-handling exposure.]